

AKKINENI NAGESWARA RAO COLLEGE

(WITH POST-GRADUATE COURSES)

(AUTONOMOUS & AFFILIATED TO KRISHNA UNIVERSITY)

POST BOX NO.20, GUDIVADA-521301, KRISHNA DIST., A.P., INDIA

AN ISO 9001:2015 & 14001:2015 CERTIFIED ORGANIZATION



STRATEGIC PLAN 2018-2025

STRATEGIC PLAN 2018-2025



AKKINENI NAGESWARA RAO COLLEGE GUDIVADA

Enter to Learn Leave to Serve

Re-accredited by NAAC with 'A' Grade

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PREFACE

The Akkineni Nageswara Rao College is the result of the munificence and zeal for higher education of the people of Gudivada taluk and of the neighbouring taluks in Krishna district, Andhra Pradesh, situated in a rich agricultural area midway between Vijayawada and Machilipatnam, well connected by road, rail and canal with the leading towns and villages in the district. Gudivada has always been a center of great cultural and political activity and its citizens have played a prominent part in the life of the nation generally and in particular of Andhra Pradesh.

In the education sphere too, need for a seat of higher learning was felt, and to meet this need a strong committee of local leaders was formed early in 1950, and an appeal for funds was made in the name of the following as members:

- **Sri. Parvataneni Venkataratnam**, (President)
- **Sri. Kaza Venkataramaiah**, (Secretary)
- **Sri. Vemulapalli Ramabrahmam**, (Joint Secretary)
- **Sri. Uppalapati Veerabhadra Rao**, (Treasurer)
- **Sri. Vadde Sobhanadri**, (Member)
- **Sri. Lingam Venkata Krishnaiah**, (Member)
- **Sri. Upadrasta Papanna Sastri**, (Member)

The College Organising Committee sought and obtained permission from Andhra University and the college was formally inaugurated under the name "The Gudivada College" by Prof. V.S.Krishna, the then Vice-Chancellor of Andhra University on 6th July 1950.

The college was temporarily located in a fine building on the main road. The Secretary of the Organising Committee Sri. Kaza Venkataramaiah became the Correspondent of the college and Sri A.F. Thyagaraju, M.A.(London) was deputed by the Vice-Chancellor, Andhra University, to be the First Principal.

Throughout the fifties new courses, combinations and sections were opened and in July 1958 the Three Year Degree courses were started in the college in conformity with the national pattern of collegiate education.

In 1958 philanthropic people of Pedaparupudi and Bhushanagulla donated 15 acres of land and Rs.1.00 lakh for construction of permanent buildings to which a sum of Rs.1.00 lakh was added by Dr. Akkineni Nageswara Rao and his admirers. As a result of his generous donation and interest in education the college was named after him from April 1959.

Sri Yerneni Venkateswara Rao, a philanthropist of Mudinepalli donated a sum of Rs.60,000 to construct a spacious auditorium in memory of his father Yerneni Chalamaiah.

The college shifted to its present location in July 1959. Sri A.F.Thyagaraju, our founder Principal, after having laid firm foundation for academic excellence, left the college on July 16, 1966 and Dr. Y.Venkateswara Rao, M.Sc., Ph.D., took over as Principal.

He took up the challenging task of construction of R.C.C. buildings with the active involvement and cooperation of three popular local doctors, A.V. Raghavaiah, T.L. Perumallu and P.L.Narasimha Rao, and handsome donations from the public and matching grants from the University Grants Commission.

It is perhaps not out of place to say that even the academic and administration foundation of the college were laid under the leadership of Dr. Y.Venkateswara Rao who as Principal, had rendered yeoman service for the all round development of this college. The successive Principals followed the footsteps of the first two Principals of the college in maintaining the same standards of excellence.

Vision, Mission & Objectives

Vision:

The vision of the college is to contribute to the advancement of knowledge through teaching, research, publications and dissemination of information. To this end the College strives:

- To train students to acquire good communication skills and leadership qualities and to mould them to be global citizens.
- To offer relevant / need based courses from time to time.
- To promote interaction with industry.
- To develop critical thinking among students.
- To make students conscious of their duty to the society and fellow human beings.
- To inculcate values of equality, unity and justice.

Mission:

Akkineni Nageswara Rao College was started, as The Gudivada College in 1950, with the mission of providing education to the youth from agrarian background and to cater to the societal needs by shaping them to be leaders in their chosen fields. The college is a pioneer in the rural setting and has been striving to provide quality education to the students.

Goals and Objectives:

- To provide opportunities of quality higher education.
- To make students competent for society through skill and knowledge.
- To create an environment to enable students to achieve excellence.

<https://www.anrcollege.edu/about-goals-and-objectives.html>

Motto

The motto of the College is TEJOBHAVATU (Let there be light) inscribed in the logo of the College. The goals and mission of the college also reflect this motto. Since the goal of education is to keep oneself informed and enlightened, the college has been striving to spread the light of knowledge in all directions.



College Slogan:

Enter to Learn ~ Leave to Serve

Institutional Strategic Plan Committee:

Planning & Evaluation Committee

Chairman: Dr. P.J.S Kumar

Convenor: Dr. M. Sivanadh

Members:

Dr. M.B. Suvarchala

Smt. Ch. Mallika

Smt. B.S.S. Padmaja

Dr. R.N.A. Prasad

Smt. K. Subhashini

Kum. A. Suneetha

Sri K. Sudhakar

THE STRATEGIC PLANNING PROCESS

The college's advisory committee talked about the college's plans for the future and how it should grow. In planning for the future, the committee decided that the institution's growth in many ways should be thought about, planned for, and a plan for putting it into action should be made. It was decided that there should be a strategic/perspective plan that would be used as a guide for the journey ahead. It was decided to set up a committee whose job would be to come up with a Strategic Plan Document that fits with the college's vision and mission. The college's Governing Council was told about the decision, and it agreed with it.

The Beginning

The Akkineni Nageswara Rao College, started as “The Gudivada College” in 1950 is the result of the munificence and zeal for higher education of the people of Gudivada Taluk and of the neighbouring taluks in Krishna District. Situated in a rich agricultural area midway between Vijayawada and Machilipatnam and connected by road, rail and canal with the leading towns and villages in the district, Gudivada has always been a centre of great cultural and political activity and its citizens have played a prominent role in the life of the nation generally and in particular of Andhra Desa.

But the lack of a seat of higher learning was actually felt, and to meet this need a strong committee of local leaders was formed early in 1950 and an appeal for funds was made over the name of the following: Sri Parvataneni Venkataratnam (President), Sri Uppalapati Veerabhadra Rao (Treasurer), Sri Kaza Venkataramaiah (Secretary), Sri Vemulapalli Ramabrahmam (Joint Secretary) and Sarvasri Vadde Sobhanadri, Lingam Venkata Krishnaiah and Upadrasta Papanna Sastri as members.

Inauguration of the college:

The College Organising Committee approached the authorities of the Andhra University in April, 1950 with the request that permission might be given to start the institution and has it affiliation to the university. The Inspection Committee appointed by the university visited Gudivada in May 1950 and reported in favour of granting the affiliation. The College was formally inaugurated under the name 'The Gudivada College' by Prof. V.S. Krishna, B.A. (Oxon), Ph.D. (Vienna), Vice-Chancellor of the University, on July 6, 1950 at a public meeting over which the Hon'ble Sri B. Gopala Reddy, Finance Minister, Government of Madras, presided. It was temporarily located in a fine building on the main road. The Secretary of the Organizing Committee, Sri Kaza Venkataramaiah became the Correspondent of the College.

Development of Infrastructure

The construction of a beautifully designed library building was completed by 1972 and it was furnished on modern lines with maximum facilities for students and staff. A gymnasium with the necessary equipment and an indoor shuttle badminton court was constructed in 1975 and consequent to a donation of Rs.25,000 it was named after Kolli Lingaiah of Bhushanagulla. The first Post-Graduate course M.Com. was started in the year 1974-75.

The Silver Jubilee of the college was celebrated in a grand way in 1976 and Sri Jalagam Vengala Rao, the then Chief Minister of Andhra Pradesh, inaugurated the celebrations.

A Library for Post-Graduate courses was started in the college in the early 1975s itself. A separate building for Junior college was constructed by the early 1980s and it was named Yerneni Govindaiah Junior College Building in recognition of a donation of Rs.1.00 lakh by his son Sri Rama Chandra Rao. In view of the great demand for computer-oriented courses the high-tech courses like B.Sc. (Computer Science) and B.Sc. (Electronics) were started in 1991.

In order to enable the artistic inclination of the students to blossom, Akkineni Kalapeetam, the Fine Arts wing of the college was started in 1994 to expose the students to the latest artistic trends and they are also provided with ample opportunities to display their talents.

M.B.A., M.Sc. (Mathematics), M.C.A., M.Sc. (Computer Science) and B.C.A. courses were started during the same decade. The College Committee established a sister institution called A.N.R. College of Education for conducting the B.Ed. course in 1999. Most of these new courses were accommodated in the existing buildings of the campus, which is situated on a rectangular site of 10 hectares, and construction of new buildings was undertaken as per requirement.

Over the years we have achieved a reputation of catering to the different needs of the students and most of them come from agrarian background, from a radius of around 35kms. In the area of Post Graduate Education and Research our College has been a pioneer. In sports the affiliating universities from time to time have been entrusting our college with the responsibility of organising different level games and sports. Our

College has also been a centre for the Spot Valuation work of different universities. There are 3 distance education centres catering to the students who can't attend a college on a regular basis.

The JKC of the College, the Training and Placement Cell, Women Development Centre and Akkineni Kalapeetam, the Cultural wing of the College conduct various activities for the benefit of our students. Recently, Door Darshan recorded a two-and-a-half hour programme of the cultural activities of our College. We have two wings of NCC one for Men and the other for Women Cadets. The NSS wing of the College has been active. The Eco Club of the College, Red Ribbon Club help in the protection of the environment. The College has well qualified and committed faculty. 17 teachers of our College were invited as Resource Persons / Guest Lecturers, BOS Members to various Institutes, Universities and Colleges for taking classes to UG and PG students and also to Research Scholars.

Our faculty members have been participating in Workshops, Seminars and Conferences organized by National, International, Professional Bodies, as Delegates, Resource Persons and Chair Persons. The faculty members adopt innovative approaches to teaching-learning by using PPTs, LCD presentations, YouTube lessons, models, charts etc. Books for preparation for competitive examinations, syllabi and question papers relating to the University examinations are kept in the reference sections of the libraries for easy access to students.

Wi-Fi and Internet facilities are provided to the students in the internet centre and to the staff in their respective departments. Almost all the departments have departmental libraries which supplement to the collections in the UG and PG libraries. Remedial classes and coaching facilities are provided for students in general and especially for the SC, ST, OBC, minorities and economically backward sections of students. Formative and Summative assessment is done by teachers.

In addition to the academic training, the college provides avenues to students for career guidance and placement. The Career Guidance and Placement Cell helps students to face the demands of competitive examinations. The teaching learning atmosphere prevailing in this institution is favourable for academic activities. The high percentage of results, 83% overall in all the programmes and 100% in most of the P.G. programmes reflect the commitment of our staff and achievements of our students.

Five State level Pratibha Puraskars were awarded to our UG and PG students during the last three years i.e. up to 2015-16. The co-curricular and extra-curricular activities are taken up with zest. Parents are invited to meet the teachers to learn about the progress of their wards. Merit-cum-Means and endowment scholarships, amounting to Rs.1,00,000/- are distributed every year. Cash prizes, gold medals, books and certificates are also given to students for their performance in academics, extra and co-curricular activities. Care is taken to instill the employability skills, social, environmental and ethical values among students. All these initiatives are closely monitored by the members of the Management, Principal, IQAC and the faculty members.

There is transparency in the functioning of the College and continuity in carrying out the mission of the college, viz., providing education to the youth from agrarian background and to cater to the societal needs by shaping the students to be leaders in their chosen fields. The College has a “Grievance Redressal Cell” and an “Anti Raging Cell to look at the grievances in the college. The members of these cells resolve the problems promptly and ensure that the academic atmosphere and the work culture are maintained harmoniously.

The Institution collects student feedback. Based on the feedback RO water plant was installed, timings of the gymnasium were changed; open access to Internet centre is made available from 8 am to 8 pm. The institution encourages research activities. Six faculty members are research guides. Wi-Fi, Internet, LAN, journals and e-journals are made available to all faculty members. Teachers are motivated to take up research oriented activities.

As on date our research guides produced 5 Ph.D. degrees and 39 M.Phil. degrees which is a commendable number for any affiliated college. The College has a Research Centre for the MBA Department. In addition, there are 3 other Research Guides viz. Dr. N. Krishna Mohan, Department of Physics, Dr. M. Sivanadh, P.G. Department of Chemistry and Dr.C. Lakshminath, Head, Department of MBA.

The Planning and Evaluation Committee (PEC) has prepared the strategic plan of A.N.R. College in this context. In addition to the broad range of activities that the Institute carries out in pursuit of its mission and goals, the following

strategic elements have been identified to be given special emphasis in the strategic plan:

In fulfillment of its mission the college has put the following objectives

- To respond to the educational needs of the region by starting the relevant graduate, Post- graduate, Vocational/Community programmes in Arts, Science and Commerce;
- To respond to the skill sets needed in this region by starting certificate courses/ short-term training programmes, diverse programmes;
- To transmit and share knowledge by implementing right teaching pedagogy;
- To develop critical abilities among the students in the process of learning;
- To promote high levels of diverse achievements of the students by providing appropriate cocurricular and extra-curricular support;
- To transform the students to respond to social, intellectual and emotional challenges;
- To prepare the students to lead productive, responsible and creative lives by applying the acquired knowledge, for the benefit of the society as a whole;
- To enhance extensive services to the neighbourhood society;
- To involve the stake holders in curriculum development, funds raising and other types of support needed for the organization;
- To enforce academic excellence among faculty members.

SWOT ANALYSIS

Strengths

Located in the Gudivada taluk and of the neighbouring taluks in Krishna district, Andhra Pradesh, situated in a rich agricultural area midway between Vijayawada and Machilipatnam, well connected by road, rail and canal with the leading towns and villages in the district, providing education to the nearby low income group rural and urban students. The college is situated in a notable location spanning around 24 acres, characterized by an eco-friendly environment and the implementation of sustainable practices.

- Proactive and visionary management that contributes to enhancing academic Performance and developing infrastructure.
- The implementation of the Choice Based Credit System at the undergraduate and postgraduate levels aligns with the guidelines outlined in the National Education Policy of 2020.
- The campus is equipped with Wi-Fi, CCTV surveillance, LAN facility, and high-speed internet connectivity.
- Laboratories that are fully equipped and updated with cutting-edge equipment.
- The library contains a collection of 64,576 books and 49 well-regarded journals along with the digital libraries viz. Delnet, NList and Magzter.
- The science labs, computer labs, virtual classrooms, and one e-classroom are all equipped with ICT.
- Prompt administration of exams and timely announcement of outcomes.
- A highly effective mentorship programme designed to foster the holistic development of students.

- Scholarships and tuition fee waivers are available for students from Scheduled Castes (SC), Scheduled Tribes (ST), and those who come from financially disadvantaged backgrounds.
- The college possesses a versatile indoor and outdoor stadium to accommodate the students' requirements.
- Artistic and Cultural Performances encompass a variety of events such as concerts, seminars, and exhibits.
- The college offers a wide range of extra-curricular activities, including sports, extension programmes, community service initiatives, and outreach activities led by both students and faculty, well-equipped Gymnasium, first aid centre and physiotherapy equipment.
- The faculty members are fully committed to the institution's mission and demonstrate exceptional expertise.
- The interface with industries, research, and educational institutes is highly commendable.
- A heterogeneous and dynamic student body and campus community
- Effective collaboration and synergy with industries.
- Collaborative and nurturing atmosphere within the department Outstanding assistance from administrative staff
- Exemplary performance in administrative tasks, commendable secretary
- Thorough evaluation of the programme, which includes clearly defined programme objectives, course learning outcomes, and assessments of instruction.
- Engaging students in projects through independent study is straightforward.

Weaknesses

- Inadequate proficiency in spoken English among the students.
- Students with a low socio-economic status.
- Societal bias against girls venturing outside their homes to pursue higher education.
- Progression of students to higher education is less.
- Insufficient awareness regarding forthcoming opportunities.
- Inadequate government or alternative funding.
- Restrictions imposed by regulations when providing courses that are tailored to specific needs and cover multiple disciplines.
- Lacking involvement in the allocation of funds for research, Generate additional grant proposals at the national and state levels and enhance the availability of funds for research assistants.
- Require increased participation of postgraduate students in research endeavours.
- Enhance the level of collaborative research and projects among the faculty members.
- Limited scope for consultancy due to location of the college
- Further improvement can be made to the interaction between the industry and institutions.

Opportunities

- Enhancing students' social awareness through socio-cultural and National Service Scheme (NSS) initiatives.
- Enhance the department's focus on research
- Expand the selection of digital courses available
- Seminar series led by students
- Considering the socio-economic background of the student community, there is an opportunity to prioritise pedagogy in order to facilitate the smooth transfer of knowledge from the faculty to the students.
- Enhancing the reciprocal relationship between the institution and the community to create a more comprehensive and inclusive educational experience.
- Establishing a curriculum that leads to job readiness and industry integration by utilising forums for hands-on learning.
- To support scholars in conducting high-quality research by preparing them for competitive exams such as CSIR NET GATE. Additionally, we assist them in securing funds and grants for their research projects.
- The objective is to foster meaningful collaboration with the industry, ensuring successful involvement of alumni in student placement, and tackling employability concerns.
- Memorandum of Understanding (MoU) established with international universities to facilitate Twinning and Dual degree programmes.
- Conducting research on issues that are important for the development of the region's rich cultural heritage.
- There is a possibility to generate revenue by engaging in consultancy services, training, and implementing capacity building programmes.

Threats

- Lack of growth in government funding for higher education
- Historical public perceptions and limited knowledge regarding higher education
- Insufficient teaching and research resources
- Challenges associated with the incorporation of credits for transfer students.
- A significant disparity in the abilities and experiences of the students.
- To evaluate the course content in order to ensure its relevance to the current industry demands.
- Inadequate education of the students and deficiencies in fundamental knowledge on certain subjects hinder the advancement of the curriculum.
- Improving the students' communication and employability skills has become a significant challenge in today's industry demands.
- Striving for the comprehensive growth of young individuals, a considerable proportion of whom come from rural areas and are the first in their families to pursue education.
- To establish a platform that facilitates brain-based adaptive learning, with the goal of achieving holistic development. This includes maintaining a balance between curricular, co-curricular, and extra-curricular learning.
- Creating a comprehensive self-learning environment and learning management system to increase the gross enrollment ratio is an additional obstacle.

SHORT-TERM GOALS

- To start Value Added Courses/ Diploma/Certificate Courses for the benefit of the meritorious Students with in the Campus;
- To enhance the employability of the students around 50% by providing best pre-placement training;
- To ensure the staff delivering lectures in blended mode more effectively;
- To equip all classrooms/laboratories with latest facilities including ICT;
- To enhance research and innovation in the campus with necessary infrastructure resulting in good number of published quality articles;
- To organize and represent in National and International Conferences/Events
- To increase the demand ratio for the UG programmes;
- To create best ecosystem for higher learning in the campus;
- To pursue institutional effectiveness through quality assurance systems.

REVIEW PROGRESS - BALANCE SCORECARD (SHORT-TERM GOALS)

S. No.	Milestones	Timeline
1.	To start Value Added Courses/ Diploma/Certificate Courses for the benefit of the meritorious Students with in the Campus;	Periodical
2.	To enhance the employability of the students around 50% by providing best pre-placement training;	Periodical
3.	To ensure the staff delivering lectures in blended mode more effectively;	Periodical
4.	To equip all classrooms/laboratories with latest facilities including ICT;	Periodical
5.	To enhance research and innovation in the campus with necessary infrastructure resulting in good number of published quality articles;	Periodical
6.	To organize and represent in National and International Conferences/Events;	Periodical
7.	To increase the demand ratio for the UG programmes;	Periodical
8.	To create best ecosystem for higher learning in the campus;	Periodical
9.	To pursue institutional effectiveness through quality assurance systems.	Periodical

LONG-TERM GOALS

A) Offering Diverse and Job Oriented Programmes

The college is effectively functioning under autonomous system. New programmes B.Sc. (Mathematics, Chemistry, Computer Science) and B.Sc. (Mathematics, Statistics, Data Science and Certificate courses will be introduced in the coming years. The college always at forefront in bringing specialized programmes by effective utilization of autonomous system based on the feedback from alumni, parents and other stake holders. The college will identify new programmes or courses which will meet the needs of the society at local/national/international level.

Action points

- Create awareness about the existing programmes among society;
- Feedback on existing programmes from stake holders;
- Identifying the needs of society with interaction with different stakeholders and by collecting information from leading universities globally;
- Identifying new courses which enhance skillsets of students;
- Introducing certificate courses for students.

Metrics

- Introducing at least three new programmes in the next 5 years;
- Introducing certificate programmes;
- Enhancing the number of courses offered by the institution.

B) Well designed Teaching Learning Systems which impart short list in education

The institution shall benchmark its curriculum and pedagogies to build values and creative skills among its students and ensures an outstanding preparation for their professional careers.

Action Points

- All programmes will have enriched curriculum and well-defined pedagogy;

- Enhancing student participation by incorporating projects, field visits as compulsory component in curriculum;
- All students should be exposed to games, sports, NCC/NSS and involved in activities of different types of clubs;
- Meritorious students will be encouraged apart from scholarships.

Metrics

- Students receiving national/international recognition are to be appreciated;
- Number of scholarships and additional facilities provided to outstanding students are to be increased;
- Each programme has to be assessed with attainment process.

C) Enhancing Research Support and Innovation

The college needs an improved and sustained ecosystem for enhancing research and innovation in the college. The college is expected to have more number of Research Projects funded by Govt., Industry and other reputed agencies.

Action Points

- All faculties are provided with infrastructural support/academic support for doing research in the campus;
- Orientation/ training programmes are conducted for the staff members for applying projects from Government and Non-government institutions and SAGTE;
- Financial rewards to each quality publication;
- Collaborate with potential institutions for doing research and extension activities;
- Encouraged to do consultancy by staff members.

Metrics

- Number of projects applied and number of research projects under pipeline are to be increased;
- More number of publications in UGC approved journals/Scopus or any reputed journals;
- Enhance number of paper presentations in National/International

- Conferences/Seminars;
- Quantum offundsraised and Quantum offundsearned through consultancy.

D)E-governance and Administration

The institution will implement e-governance practices in the areas of planning and development, administration, finance and accounts student admission and Examination etc. E-governance will improve the quality of service/communication.

Action Points

- Replacing the legacy systems with sophisticated systems;
- Integrating all piece meal applications of administration,Accounts,examinations;
- To use a system of integrated applications to manage and automate many back office functions an organization can use to collect, store, manage and interpret data from many operational activities;
- Enhancing web interaction.

Metrics

- Paper utilization has to be minimized;
- Response time of student queries has to be reduced.

E)Enhancing ability of Human resources

100 plus staff are working in the campus with dedication. Out of that 50 faculty members are developing and delivering curriculum and counseling the students. These human resources arethe back bone of society. This institution always believes in ability of teaching and Non-teaching staff and provides scope for improvement.

Action Points

- Encouraging staff to participatein orientation programmes,faculty development programmes across India;
- Organizing FDPs, orientations programmes to teaching and nonteaching staff in the campus;
- Providing financial support/infrastructural support for doing research and for publications;
- Recognizing the staff based on their merit(Ex.100%passpercentage).

Metrics

- Average no of faculty attending for FDPs, orientation programmes has to be enhanced;
- No of Seminars/workshop organized by staff members have to be maximized;
- Financial support has to be provided to staff members for attending FDPs/Orientation Programmes/Seminars/conferences and for undertaking research and publications;
- The institution has to create a more diverse higher education system by widening access and facilitating life-long learning;
- Facilitating best infrastructure support in classrooms, laboratories, library and sports.

F) Enhancing Student Support including Campus Placement and Training

The college has well established campus training and placement facility. The students are being supported for getting placement/vertical progression/mock tests for competitive examinations and for participating in sports/cultural competitions organised at university/state/national/international level.

Action Points

- Organizing placement training in an organized manner in Third and Fourth Semester of degree programmes and second and third semester of PG programmes;
- Financial support to meritorious students in academics, sports, literary as well as cultural;
- Continue the system of providing group insurance;
- Conducting mock tests for competitive examinations.

Metrics

- More number of students are to be placed and are to be encouraged to join for further studies;
- Extensive number of placement training programmes are to be organized and more number of students are to be benefitted;
- More number of career counseling sessions are to be organized;
- Encourage student participation in academic/sports/cultural events and financial support has to be provided.

G)Support from Alumni and Philanthropists

Inexpressible bonding will take place between students and college in college life. Great love and affection showered on staff and on college by the alumni. Successful alumni wish to support the college and their juniors in different ways. There are good number of philanthropists and institutions who are willing to support for the cause of education. The alumni of this college is supporting the activities in a systematic way and institutions are also supporting the student activities in a big way. The college wants to improve the participation of alumni and raise the support from industry/philanthropists in terms of collaboration, scholarships, internships, funds etc.

Activities

- Conducting interactive sessions with alumni/parents/philanthropists regarding the progressive activities going on in the campus;
- Guiding the alumni and others to support the poor students by issuing scholarships and providing financial support for conducting co-curricular and extra-curricular activities;
- Recognizing and facilitating the people who contributed to the college academically and financially.

Metrics

- More number of activities are to be organized with active support of Alumni;
- Total funds are to be raised and disbursed by alumni association;
- Funds from Philanthropists are to be raised and disbursed effectively;
- Enhance support from Almamater in the form of knowledge transfer;

H)Creating LiveEco-friendly Campus and enhancing extension activities to local society

Maintaining eco-friendly environment and clean and green campus is a challenging task. The college has undertaken water harvesting systems, waste disposal systems, maintaining greenery in the campus and utilizing solar energy. Awareness activities about social ills, digital literacy, financial literacy are few such activities organised by students of this college. Further, there is a need to improve the extension activities and effective implementation of creating eco-friendly atmosphere in the campus.

- priorities of state and central governments;
- Adopting a village or basti/ward where lower income people resides;
 - Effective implementation of water harvesting system, vermi composting, e-waste management;
 - Doing green audit every year.

Metrics

- Waste management process has to be enriched to attain 90% satisfactory level;
- Usage of Solar power has to be increased;
- To enhance presence in terms of no of students and number of days in social service/ extension activities

REVIEW PROGRESS - BALANCE SCORECARD (LONG-TERM GOALS)

SL. No	Milestones	Timeline
1.	Offering Diverse and Job Oriented Programmes	Periodical
2.	Well-designed Teaching Learning Systems which impart short list in education	Periodical
3.	Enhancing Research Support and Innovation	Periodical
4.	E-governance and Administration	Periodical
5.	Enhancing ability of Human resources	Periodical
6.	Enhancing Student Support including Campus Placement and Training	Periodical
7.	Support from Alumni and Philanthropists	Periodical
8.	Creating Live Eco-friendly Campus and enhancing extension activities to local society	Periodical


 PRINCIPAL
 PRINCIPAL
 A.N.R.College, Gudivada